

Using your Lloyd's Register approval mark with the ANAB accreditation mark.



Congratulations on your Lloyd's Register (LR) approval.

To help you to make the most of your achievement we would like to give you guidelines on how and when you can use your approval mark.

The approval mark with the ANAB mark shows that your company has been approved by LR for management systems under the terms set out by the ANSI-ASQ National Accreditation Board (ANAB).

Using the mark

You can use the mark on your literature, stationery and advertising. It can only be used in the configuration shown here.

It may be reproduced in any size as long as all the features of the mark are clearly distinguishable.

The mark should be reproduced in black on a white or light color background or in blue (PMS 286 or equivalent) and red (PMS 485 or equivalent) which contrasts enough with it that the ANAB and LR marks are displayed clearly and entirely.



If the mark changes

If the mark is changed, LR will advise you on the action to be taken.

Misuse of the mark

Please note that you must not use the mark to imply LR has approved a product, process or service. So, it cannot be used on the product itself, or on the primary packaging or in any other misleading manner. It relates to your management system and may only be used in this context.

You cannot use the mark on test or calibration reports, certificates, or on certificates of conformity.

The mark must not be used to imply that certification exists other than as defined in the LR scope and at the location(s) which is printed on your certificate.

You cannot use the ANAB mark independently of the LR mark and it must not be bigger than the LR mark.

Correct use of the LR mark is a contractual obligation and LR monitors the use of the mark during surveillance and certificate renewal visits.

The LR certificate can be withdrawn if a company misuses the mark and continues to do this after attention has been drawn to the misuse.

If your company's LR approval is withdrawn, you must stop using the mark and withdraw any material including letterhead (in any medium, including electronic media and websites) carrying the mark. Continued use of the mark in such circumstances will result in legal action being taken by LR.



Get in touch

Please visit www.lr.org for more information
Or call +1 281 398 7370.

Care is taken to ensure that all information provided is accurate and up to date. However, Lloyd's Register accepts no responsibility for inaccuracies in, or changes to, information.

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Lloyd's Register
1330 Enclave Parkway,
Suite 200,
Houston, TX 77077,
USA

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